

# THE international MBA

Developing leaders who drive impactful change

**Porto Business School**

/ University of Porto   

Make change happen





Unlock your potential and take your career to new heights with the Porto Business School International MBA, a game-changing programme designed to develop leaders who not only have the skills to succeed in today's global business environment, but also have the vision to drive impactful change.

1

### **Flexible and Customizable Pace**

Choose between a 11-month or a 15-month programme, depending on your goals for an accelerated immersive MBA or an extended experience with additional electives and experiential learning.

2

### **Immersive Personal and Professional Growth**

Embrace full dedication to gaining and increasing management knowledge, developing leadership skills, enlarging network, and designing your future career.

3

### **International Perspective**

Our programme attracts both national and international candidates and faculty, which is further enhanced by a curated set of courses designed to provide a global view of business and society.

4

### **Robust Networking Opportunities**

You will benefit from ample opportunities to connect with companies and individuals, leading to lifelong friendships and career opportunities.

5

### **Leadership Focus**

We offer you a unique opportunity to become a leader for a positive impact on organizations and communities, through deep self-knowledge and focus on inspiring and empowering others through classes, workshops, and simulations.

6

### **Personalized Programme**

You'll be able to customize the programme: choosing the pace, specializations and projects that best fit your career goals, you'll have a competitive advantage in the job market and you will stand out to potential employers.

7

### **Career Acceleration**

The programme will enhance your skills, knowledge, and experience, along with personalized career development coaching, to help you take on higher-level roles in businesses and society.

8

### **Innovation, Entrepreneurship, and Sustainability**

The International MBA offers a balanced approach between core management topics and the most topical themes in business, such as Innovation, Entrepreneurship, and Sustainability.



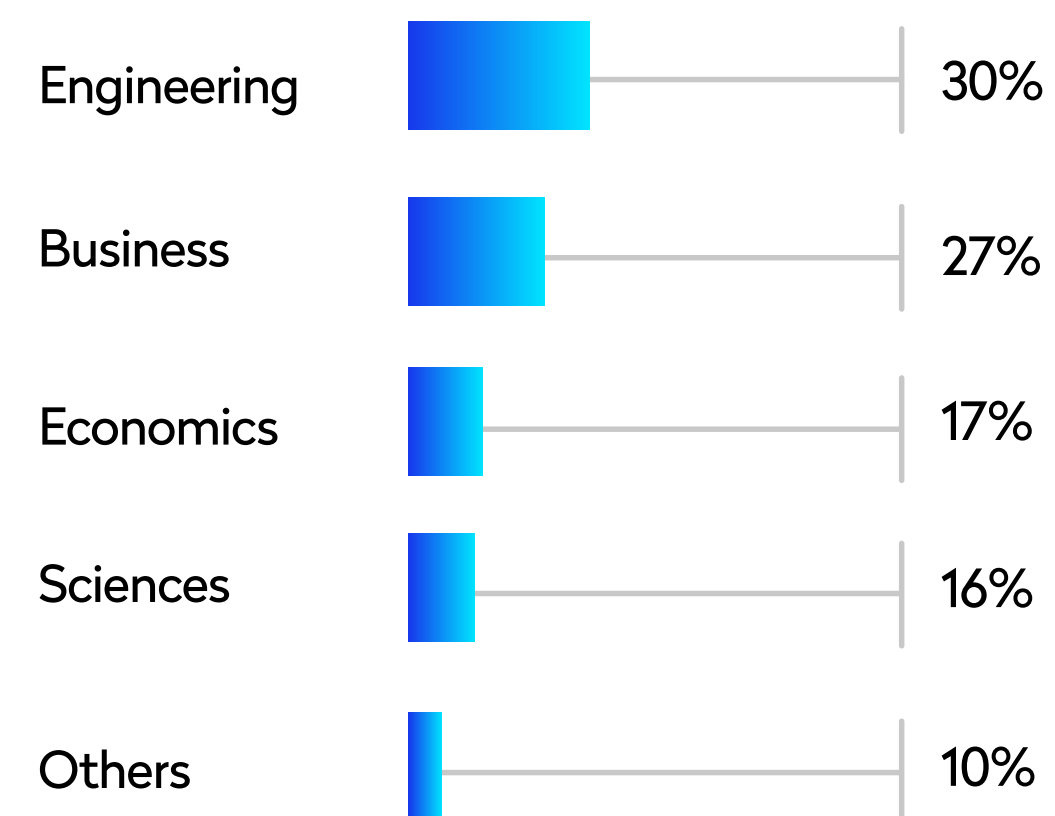
## Marianne Baillot, France

Managing Director & Expansion @ Millésime

“Deciding to attend the International MBA at Porto Business School in 2017-2018 was a great choice. With a background in Arts and the creative industries, my first goals were to improve my management and analytical skills. I wanted to be able to work in another sector. In the end, I got much more! I created a network of amazing people, mentors, and companies; I learned to be more assertive, focused, and self-confident. I slowly became a brand and marketing lover. The bridge I always wanted to build between artists and entrepreneurs became more real. After my MBA, the French group Millésime invited me to become the General Manager of a nice luxury hotel and restaurant in Porto. This learning journey made change happen in my life. I highly recommend it!”

With participants from various backgrounds, cultures, and industries, the International MBA fosters a rich learning environment that leverages unique individual perspectives and promotes a global understanding of business.

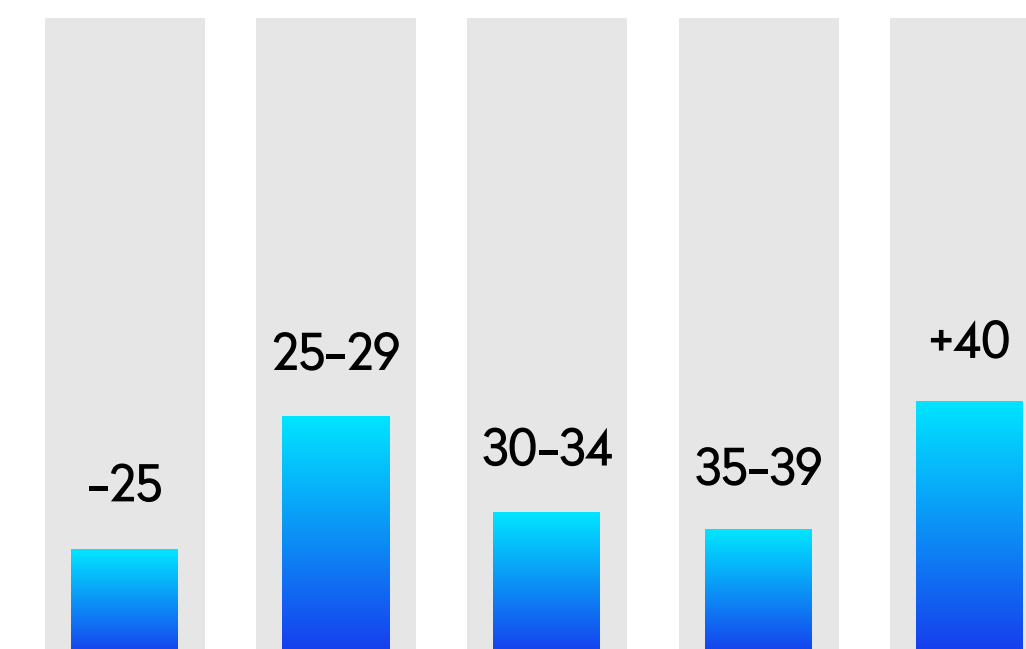
### Academic Background



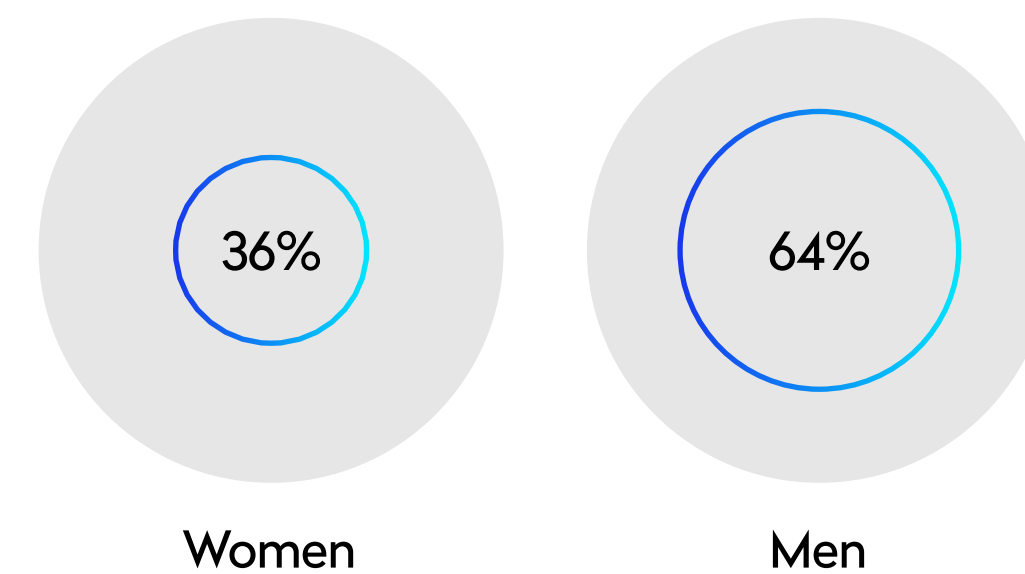
### Age

32

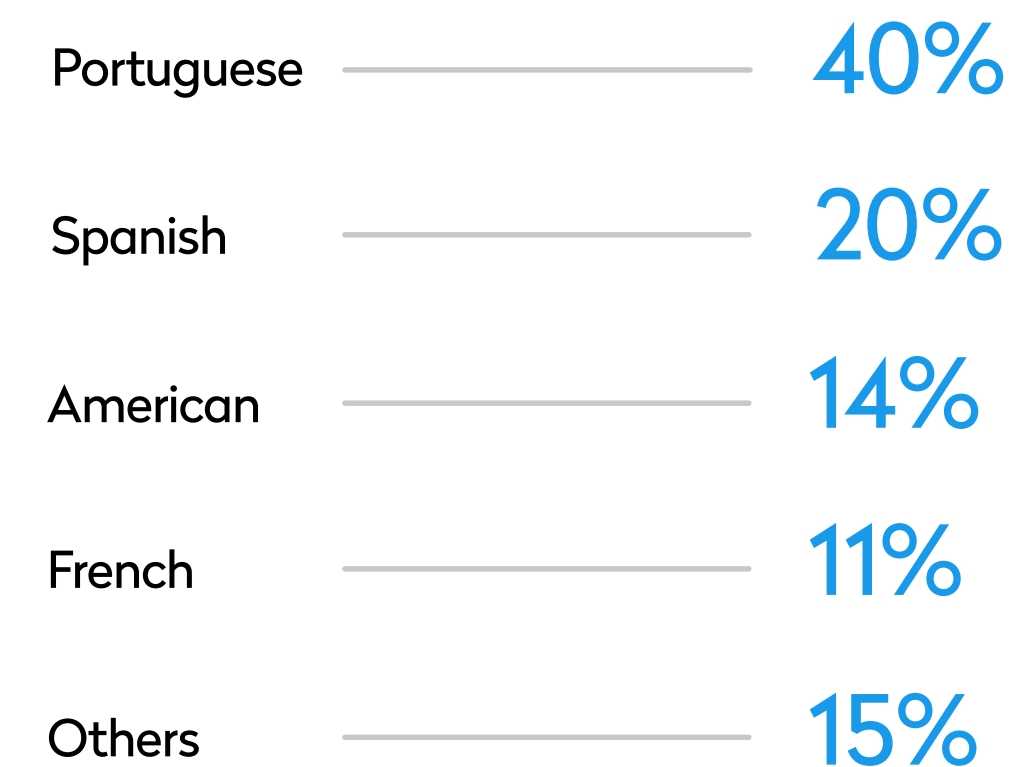
Average age



### Gender



### Nationality



Embarking on your MBA journey in Porto means endless opportunities for personal and professional growth.

1

### Strategic Location

Porto is a strategically located city in Portugal, which serves as an important gateway to Europe and the rest of the world. The city has a rich history of international trade and is home to a diverse range of industries, making it an ideal place to study business.

2

### Culture and Lifestyle

Porto is a culturally rich and vibrant city, with a unique blend of history, architecture, and gastronomy. The city's dynamic and lively atmosphere, combined with its relaxed lifestyle, provides students with a stimulating and inspiring learning environment. The proximity to the ocean and the wonderful beaches are one of the aspects most loved by our students.

3

### Entrepreneurial Ecosystem

Porto has a thriving entrepreneurial ecosystem, with a growing number of startups and incubators. The city is also home to several innovation hubs and co-working spaces, providing students with opportunities to network with entrepreneurs and gain hands-on experience in the startup world.

4

### Quality of Life

Porto is consistently ranked as one of the best places to live in Europe, with a high quality of life, affordable cost of living, and excellent healthcare and education systems. The city is also surrounded by beautiful natural landscapes, offering students a perfect balance between work and play.

### Moving to Porto

Portugal is a very welcoming country. If you need help with your visa application process or finding the perfect place to live, please reach out.

Contact our Engagement Advisory team





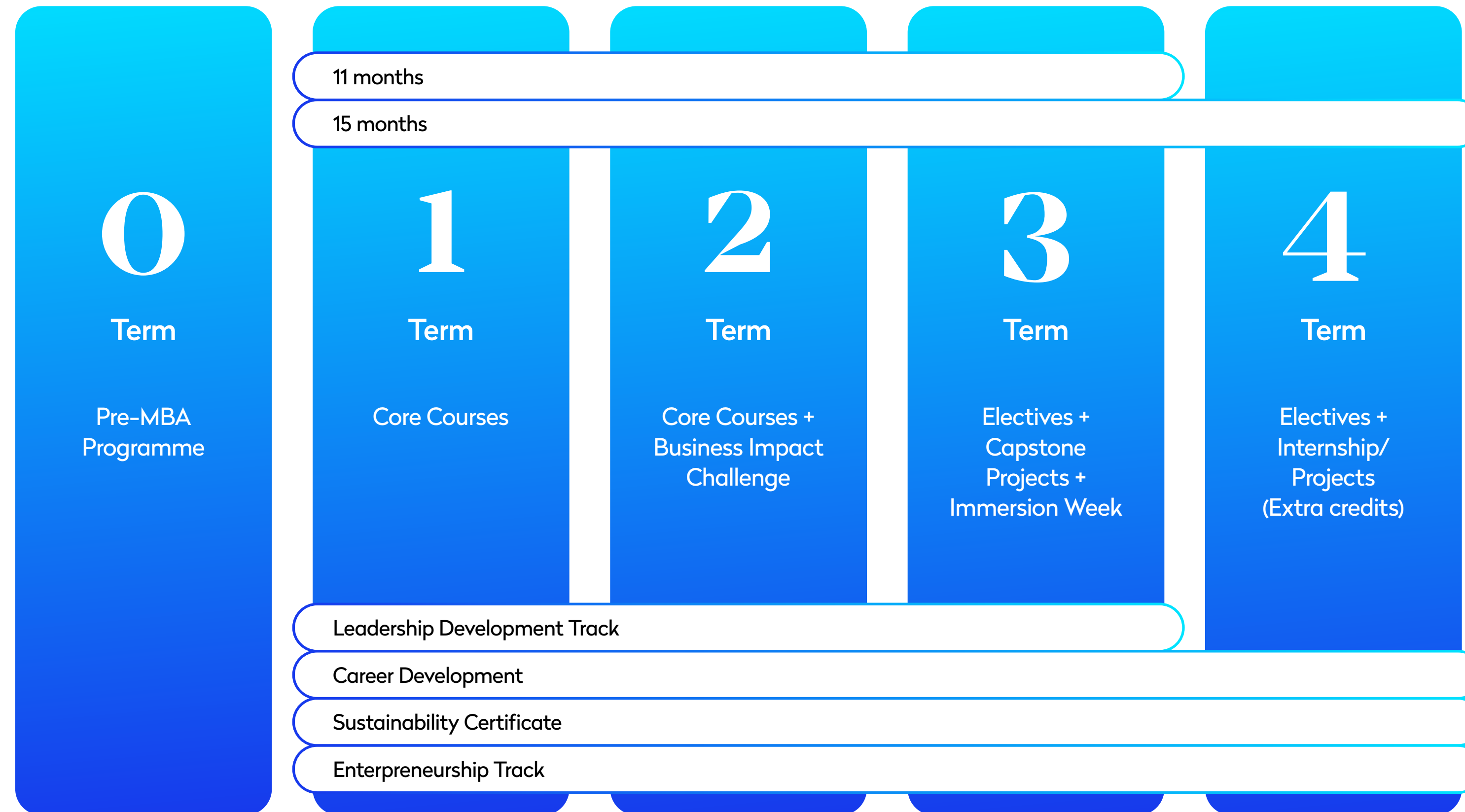
## Bruno Primo Diniz, Brazil

New Verticals Commercial Planning Lead — Iberia @ Worten Portugal

“The International MBA was a great experience because I developed my managerial skills while working with people from the most diverse backgrounds and cultures. During the programme, I explored the areas that interested me the most to move my career forward. I expanded my network through colleagues from the MBA and other programmes, through guests, and faculty coming not only from the academic world but also from companies.”

# The Learning Journey

A programme that combines excellence of fundamental management content with the adequate level of customisation, to ensure an experience tailored to your career objectives and ambitions.



**One MBA, two learning paths:**

**11 Months – Full-Time**  
 Core + Electives + Immersion Week + Final Project

For students who wish to seize a full MBA immersion experience while minimizing the time out of the job market.

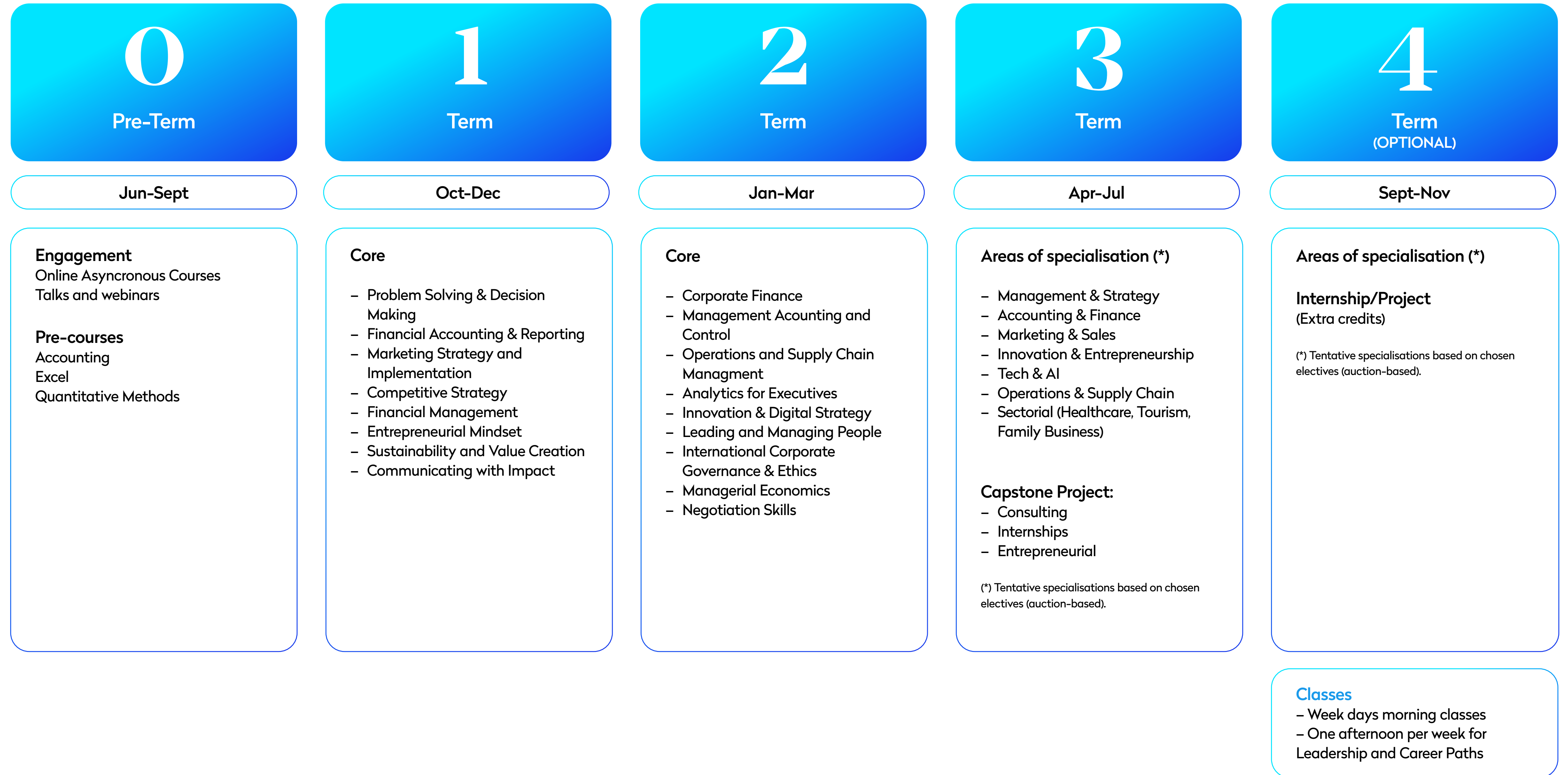
**15 Months – Full-Time**  
 Core + Electives + Immersion Week + Final Project (Internship or Project – Extra credits)

For students who wish to extend the MBA experience, with additional electives and experiential learnings.

Want to get back to work as soon as possible or extend your MBA journey? To upscale your corporate career or start your own business? To fully dedicate or take your MBA in working days while keeping working? Whatever your plan, our programme is designed to meet your requirements. Irrespective of the format you select, all participants start the Full-Time MBA at the same time, and are required to complete 60 ECTS. A programme that combines the consistency of fundamental content with the flexibility and personalisation that you need to have a truly unique experience tailored to your ambition.

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## Leadership Development Track

The Leadership Development Track is anchored on transformational leadership principles. Through a range of experiential learning activities, including workshops, coaching, simulations, and team-building exercises, the programme prepares leaders for a meaningful and positive impact in their organizations and community.

This track is structured around three key pillars: self-leadership, team leadership, and business/community leadership. Through these pillars, students learn to develop their self-awareness, emotional intelligence, communication skills, and strategic thinking abilities, as well as how to lead and manage teams effectively, and make sound business decisions.



## Career Development

Career Development is a crucial component of the International MBA, offering candidates a range of resources and opportunities to shape their present and future career paths. Through specialized group and individual career design sessions, personalized career counseling, and participation in career-related seminars and events, candidates are equipped with the essential tools necessary to navigate their career journeys successfully.

Additionally, the career development programme of the International MBA is strengthened by the expansion of networks facilitated by both on and off-site company events. These events serve as valuable platforms for candidates to connect, engage, and cultivate meaningful relationships with industry professionals, recruiters, and alumni.

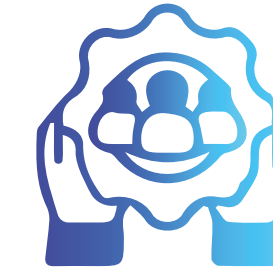


## Sustainability Certificate

This certificate is designed for individuals who want to develop their knowledge and skills in the field of sustainability and sustainable business practices. Through a combination of online coursework, interactive workshops, and case studies, participants learn about topics such as sustainability strategy, corporate social responsibility, sustainable finance, and sustainable innovation.

The programme is divided into three modules:

- 1) the basics of sustainability (key concepts and frameworks);
- 2) sustainability strategy (tools to develop and implement sustainable business practices);
- 3) sustainability innovation (creating new products and services that are both profitable and sustainable).



## Entrepreneurship Track

The PBS MBA Entrepreneurial pathway is designed to foster a comprehensive understanding of entrepreneurial methods, techniques, and strategies necessary to recognize and leverage entrepreneurial opportunities.

This pathway comprises three distinct stages: gaining essential knowledge on entrepreneurship and generating a business idea with the Entrepreneurial Mindset core course in Term 1, guidance from experienced mentors to further study and launch your idea in Term 2, further developing the idea through the entrepreneurial capstone project in Term 3.

# BE PROGRAMME – Are you leading your life?

PBS Career Centre will ensure the necessary boost to make your MBA the key to a successful professional future. From the beginning and throughout the MBA, students have access to a self-development programme designed to provide the necessary tools for them to autonomously manage their careers, increasing their lifelong employability.

## YOUR CAREER JOURNEY AT PORTO BUSINESS SCHOOL

### CAREER DEVELOPMENT & CAREER SKILLS

#### BE.AWARE

Awareness stage for an introduction to career-related topics

##### Individual Career Guidance #1

- Exploring your career expectations
- CV & LinkedIn Flash Feedback

Discovering the job market by sectors

Photo Shooting

##### Career Portals

- PBS Alumni Network
- Get Highered (EFMD)
- Career Development Centre (AMBA)

#### BE.YOURSELF

Deep dive stage for career planning and design of action plan

##### Career Design

##### Group sessions

- Impact of changes in careers
- Deconstruct career myths
- Trends & new career models
- Myers-Briggs Type Indicator (MBTI)
- Introduction to career maps

##### Individual sessions: Career coaching

- Career options, goals & strategies
- Action plan design

##### Employability Toolkit

- LinkedIn
- CV
- Interviews
- Personal Branding & Networking

##### Individual Career Guidance #2

- Action Plan: follow-up
- Networking: strategy review

### TALENT & NETWORKING

#### BE.WISE

Market interaction, networking, experience sharing & career opportunities

- Company presentations
- Company visits
- Networking events
- Career Summit
- Career Talks
- Talent Book
- Job disclosure
- Mentoring Programme

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### BE PROGRAMME OUTCOMES

**At the end of the programme, you will be able to:**

- recognize the impact of current trends (work, people e learning) on career
- have access to a portfolio of strategies and tools that will allow you to take an active role in managing your career
- define your job market positioning
- activate and manage your network

### BE PROGRAMME FIGURES

**85%**

of International MBA students enrolled in the BE PROGRAMME

**100%**

of International MBA students recommended the BE PROGRAMME

**81%**

of International MBA students were employed 3 months after graduation

### BE PROGRAMME TESTIMONIALS

“It was one of the best experiences in the MBA so far. I understood my value proposal in a way that I hadn’t been able to, beforehand. Truly life changing!”

[Executive MBA Student, 2021/2022 Cohort](#)

“The programme was decisive in choosing the MBA at Porto Business School and, to date, it has not disappointed my expectations. The purpose of the career mapping sessions is the perfect complement to a journey that is not intended to be merely an academic exercise! The sessions were brilliantly structured and conducted. They are intense, immersive, and managed with deep commitment and sensitivity. I highly recommend them!”

[Digital MBA Student, 2021/2022 Cohort](#)

“The sessions were a highlight of the MBA overall. My consultant was very helpful into leading me to think properly how I can achieve my goals in terms of my career.”

[International MBA Student, 2021/2022 Cohort](#)



## Joana Girão Oliveira, Portugal

Marketing and Communication Director @ Adalberto

“For 13 months, I had the opportunity to share my days with an incredible and very enriching class. With the best professors, I developed essential skills that helped me to move forward with my career much more secure and mature. It is an experience that I strongly recommend for executives that are looking for greater challenges.”



## Experiential Learning

Experiential learning is a vital component of the MBA experience as it equips students with the hands-on experience, adaptability, and resilience needed to thrive in today's ever-changing business landscape.

## Business Impact Challenge

Immersive programme that allows students to apply their knowledge and skills to solve complex business problems and gain hands-on experience in a real business environment. The programme is designed to provide students with the skills, knowledge, and confidence they need to succeed in the Business world.

Experience first-hand the real benefit of our location — home to major multinationals, tech start-ups, luxury retail and NGOs, and a dynamic, real-life project in which to apply your skills. Our innovative Business Impact Challenge capitalises on our connections with the Portuguese business community. This faculty-led live project will not only enhance your practical experience, but critically grow your network, and allow you to gain exposure to new companies and sectors.



## Experiential Learning

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### Global Immersion Week – UC Berkeley (San Francisco, USA)

One-week programme with classes and immersion in the business ecosystem. Through this programme, you will:

1. **Develop global perspective:** This programme is designed to provide a global perspective on business which is fundamental in today's interconnected world. By experiencing different business ecosystems and cultures, you will gain valuable insights into how businesses operate in different parts of the world and develop a more nuanced understanding of global markets.
2. **Gain hands-on experience:** In addition to attending classes, the programme includes opportunities for hands-on experience, such as site visits to local companies and organizations. You will see first hand how businesses are conducted in the host country and gain practical experience in navigating cultural and language barriers.
3. **Dive into networking opportunities:** You will have the opportunity to network with professionals and peers from around the world. This can lead to valuable connections and opportunities for collaboration and learning beyond the week itself. Additionally, building relationships with international business leaders can be a valuable asset for future job opportunities and business ventures.

[Watch our International Week Video](#)

#### In "exchange" Elective Courses

In addition to this experience, students can attend elective courses in exchange format within a network of partner schools: IMD School Management, Fundação Dom Cabral, FIA Business School, IE Business School, IESEG School of Management, Kozminski University, Neoma Business School.

# The International MBA in a nutshell

The business world is rapidly evolving around us. At Porto Business School, you will reinvent your path forward by embracing uncertainty and using it as a catalyst for innovation and growth.

Choosing to pursue an MBA is one of the best decisions you can make for your career, as it provides a comprehensive business education, valuable networking opportunities, and the skills and knowledge necessary to succeed in today's competitive job market.

Gain a global vision and connect with leading organisations through our customisable programme.



#### Duration

11-15 months



#### Format

Full-time



#### Location

Porto / San Francisco



#### Language

English



#### Recognition

Triple-accredited



#### Intake

October 2023



#### Go global

Over 60% international students



#### Customisable

Programme personalisation



#### Unique DNA

Close connection to companies



#### Strong community

Endless networking opportunities



#### Excellence

World-renowned faculty



#### Career

Excellent work opportunities



#### Standard price

28.500€\*



#### Commitment

More than 10 different scholarship types

\* Early bird fee pricing: 25.500€ (From February 1st to May 5th 2023)

\* Super early bird fee pricing: 22.500€ (Until January 31st 2023)



## Our scholarships

Scholarships play a crucial role in ensuring that talented and motivated individuals have access to our world-class MBA programmes and can reach their full potential as leaders in their fields.

An MBA is an investment in your future.

Many students rely on multiple means of support, including scholarships and loans. Our Engagement Advisors will help you make informed decisions and find sources of funding.

Please check our scholarships and apply for the one that suits your profile best during the submission phase.

- Dean's Scholarship
- Merit
- STEM Scholarship
- Arts & Humanities Scholarship
- Going Global Scholarship
- Financial Support Scholarship
- Women Leaders Scholarship
- Young Leaders Scholarship
- Diaspora Scholarship
- Entrepreneurship Scholarship
- Social Impact Scholarship

To learn more about our scholarships

[Visit our website](#)

[Contact our Engagement Advisory team](#)





## Renata Blanc

International MBA — Programme Director

“

Those who take challenges are destined to become the best. It is not always easy to define a path, to pick a route, to see clearly beyond the horizon.

**But to bring out the best in you it is essential to become part of a very special sequence of events.** Where one thing leads to another. And all lead to a life-changing journey.

**The International MBA will open the doors** to a new universe and immerse you with knowledge, different cultures, and shared experiences.”

## Meet our Alumni Community

Our greatest strength lies in the success and proximity of our alumni.  
If you want, you can ask us to get in touch with any current or former student of the programme.



**Ângelo Paupério, Portugal**  
Non-Executive Board Member  
@ Sonae

“Porto Business School represents a lot to me. The MBA and the School had an important role for my career changes and played a key role in critical moments of my life.”



**Anas Husaria, Syria**  
Digital Portfolio Manager  
@ Siemens Energy

“The International MBA is not a book you read, a lecture you listen to, or a film you watch. It is an immersive experience you live. If you live it fully, it might open new doors and broaden your perspective. The International MBA was my entry point to shift my career towards digital business transformation. I gained new knowledge that was essential to thrive in a new field.”



**Saurabh Kesari, India**  
Risk and Financial Advisory  
Consultant @ Deloitte USA

“I had professors as well as classmates who represented every continent of the world. This helped me to grow as a professional in my present job as a consultant in a Big 4 organisation. Unique opportunities like Sailing with CEO, Lunch with C-level helped us realise how decision-making works at a higher level. In fact, my recruiting director summarised my experience in International MBA as a pocket-friendly opportunity of a lifetime.”



**Pedro Nunes, Portugal**  
Economist @ Amorim SGPS

“It would have been short to just say the International MBA provided me with a large toolkit of skills that prepared for the unlimited challenges out there in the business world. In fact, Porto Business School lived up to its promise and actually made change happen in my life. I was able with the MBA to pursue strategic roles that would not have been possible to pursue otherwise.”



# Porto Business School

Porto Business School is a renowned school with close ties to both the Portuguese and international business community and the University of Porto.

**Since 1988**

More than 35 years driving change

**Unique ADN**

Association with more than 40 organisations  
Part of the University of Porto

**International recogniton**

Triple accreditation



**Positioning in the rankings**



**Partnerships**



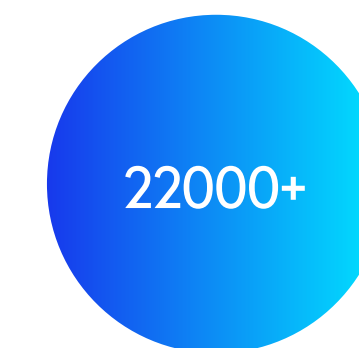
**Sustainability**

LEED Gold Certification (Leadership in Energy & Environmental Design)  
Paper Free School

**Community**



Trained executives every year



Former students



Professors



Different nationalities

# A Truly Corporate Approach

Porto Business School was born out of the entrepreneurial spirit of a group of businessmen from northern Portugal. Today, it has 40 associated companies.

At Porto Business School, we strongly believe that our close relationship with companies is key to providing our MBA students with a truly immersive and practical learning experience.



The special relationship of Porto Business School with companies brings our students closer to recruitment processes when they are looking for talent. Here you can find some recent recruiters.

Accenture Interactive | Adalberto | Agility Alphanumeric Systems | Altran | Amorim SGPS | Arrow Eletronics | AT Kearney | Banco Português de Fomento | BA Glass | Barclays | Beta Capital | Boston Consulting Group | Boyden | BNP Paribas Cardif | BP Group | Castelbel | Cisco | Clark Modet | CLOO | Colep | Continental | Coverflex | Critical | Dave Morgan | Deloitte | Dott | Egon Zehnder | Ernst & Young | Europa Group | Farfetch | Faucrecia Group | Flying Tiger Copenhagen | Fundação de Serralves | Garland | Global Head Hunters | Hays | Ibersol Group | IBM | Heidrick & Struggles | Hilti | Hologic | Horton International | Hovione | IKEA | Inditex Group | Invesco Transearch | Kitopi | Korn Ferry | Leroy Merlin | Li & Fung | Manitowoc | McKinsey & Company | Michael Page | Microsoft | Milésime Group | Mri Worldwide | NORS Group | Patagonia | PlatformE | Procter & Gamble | Prosegur | Siemens Group | Skelt - Energy Fit Solutions | Sodecia Group | Sonae MC | Sonae Capital | Stanton Chase | SYPartners | Porto Digital | Technoserve | Tlantic | Tysers | WoW | Volkswagen

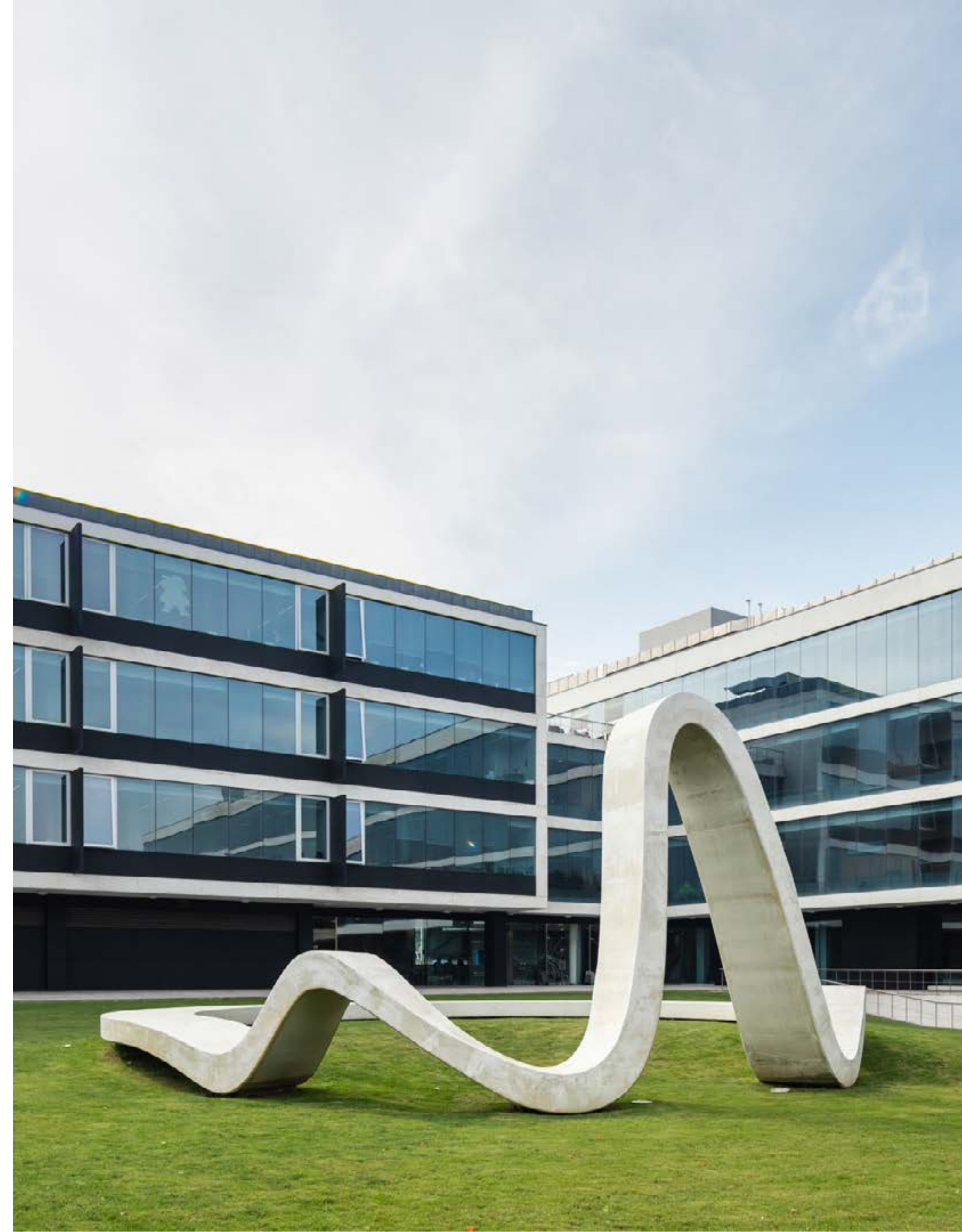
## University of Porto

97% of our international students recommend University of Porto as the best international experience at the end of their study period.

Founded in 1911, the University of Porto is a benchmark for Higher Education and Scientific Research in Portugal. It is also one of the top universities in Europe and among the top 10% in the world according to the QS University Ranking in “Economics and Econometrics” (based on the analysis of more than 3000 universities). Birthplace of Science in Portugal and a key-driving force for economics, social, cultural, and scientific development, the University of Porto is the most productive institution in Portugal in terms of patents: more than 300 active patents, with a solid emphasis in the field of health sciences.

The University of Porto Innovation mindset is also mirrored in UPTEC, the Science and Technology Park of the Academy, dedicated to incubating startups and hosting Business Innovation Centers in Arts, Sciences, and Technologies. Since its founding in 2007, UPTEC has supported more than 630 business ideas.

The University of Porto is a highly reputable institution, recognized for its excellence in teaching, research and innovation.



# Admissions Process

Porto Business School's admissions process is simple, yet rigorous.

Applying for an MBA can be a daunting task. But don't worry there are solutions that can help make it more manageable. Here are some tips that can help you succeed in your application to Porto Business School's MBA programme:

- 1. Start early:** Begin researching the Porto Business School's MBA programmes as soon as possible. Ensure you understand the admission requirements, deadlines, and other relevant information. This will help you avoid last-minute stress and anxiety.
- 2. Seek help from professionals:** Porto Business School has a dedicated Engagement team that can help you with every step of the process. They can assist with choosing the right programme, helping with your essays, and interview preparation.
- 3. Stay organised:** Create a checklist of everything you need to do and keep track of deadlines and application requirements. This will help ensure that you don't miss any important steps in the process.

At Porto Business School, the MBA application process involves a few steps:

## a) Online Application

Complete the online application form, which includes your personal information, photo, academic background, work experience, CV and official academic transcripts from all universities you have attended.

[Click here to start your online application](#)

## b) Recommendations

You will also need to identify two people with whom you have worked before and who can respond to a recommendation survey. These people will receive an email from Porto Business School with brief questions about your profile.

## c) Documents Submission

- Two essays about yourself and your motivation for pursuing an MBA;
- Certificate of Proficiency in English\*.

## d) Payment

In order to finish your application, you will need to make a payment of 50€.  
(Paypal or Credit/Debit card)

## e) Interview

Your application will be evaluated and you will be invited to an interview. The interview will last for approximately 30 minutes.

**Et voilà: you are now ready to be part of the Porto Business School community and make change happen!**

\*If you do not hold an English Certificate, we can assist you in scheduling an assessment.

# Are you ready to make change happen?

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